



PHOTO BY PLATON FOR THE PEOPLE'S PORTFOLIO AND DR. DENIS MUKWEGE



## #UnpluggedTogether

### OUR IMPACT

From survivors of sexual violence in the Congo to Syrian refugee children with disabilities and soon survivors of generational trauma in Indigenous communities at home in Canada, Make Music Matter's innovative **Healing in Harmony** program is making a difference in the lives of trauma survivors around the world.

Over **5000** survivors across 8 countries have participated in the Healing in Harmony program. Working with a local trained psychologist and music producer, they emerge as empowered artists and advocates for change, with a renewed sense of self-worth. Their original songs are disseminated globally through **A4A Records**, with distribution through Warner Music Canada.

Find out more about **Make Music Matter**

### GET INVOLVED AS A SPONSOR



**Connect** with a Canadian and global audience and show your support for a meaningful cause!



Does your company or organization value **diversity**, community, and innovation?



We are looking for sponsors of all kinds to partner with us and help put **mental health** on the agenda.



From **production costs** and equipment to artist care packages and media promotion, we're open to discuss **opportunities** and how you can join us in this exciting initiative.

### THE EVENT

**#UnpluggedTogether** is an exclusive digital concert experience launching in summer 2021. The ticketed event will feature a diverse group of globally-renowned artists and a Make Music Matter MC, who will facilitate a raw, unplugged interview and performance.

Unlike your typical concert livestream, #UnpluggedTogether serves a greater purpose - to start a dialogue about the healing power of music.

All funds raised will benefit Make Music Matter's innovative Healing in Harmony program for trauma survivors.



DAVID BOTTRILL, MMM BOARD MEMBER, GRAMMY AWARD-WINNING PRODUCER/MIXER

### OUR PARTNER ARTISTS

Make Music Matter's work is supported with the participation of Canadian and global partner artists including:

Billy Talent, Sum41, Three Days Grace, Sam Roberts Band, Corey Hart, Serena Ryder, The Trews, Jim Cuddy, Emily Lazar, Timbuktu, Emmanuel Jal, Damhnait Doyle, Hill Kourkoutis, Amy Millan, Steve Bays, Luke McMaster

# #UnpluggedTogether sponsorship packages

	EXCLUSIVE	GOLD	SILVER
Logo and name on main event branding	<b>TITLE SPONSOR</b> <b>\$5000 +</b> (only one available)		
Logo in view on screen for entirety of event			
Prominent logo positioning and sponsor recognition in all event-related marketing communications including company profile on event webpage, and on-site branding			
Shout-out during live event		\$1500+	
Sponsorship recognition on Make Music Matter's social media channels (Facebook, IG, Twitter, LinkedIn)			
Logo on digital event assets including poster, banners, eblasts, promotional and recap videos, event webpage			\$500+
Complimentary event tickets			
Complimentary Healing in Harmony: Greatest Hits vinyl			

We are happy to discuss in-kind and media sponsorships, and other partnership opportunities.

"We have witnessed transformative change in the lives of women, children, their families, and vulnerable community members we serve. As survivors and patients transcend their suffering by becoming artists, we hear their voices anew, and together we are delivered to hope..."

DR. DENIS MUKWEGE, MAKE MUSIC MATTER PARTNER,  
FOUNDER OF **PANZI HOSPITAL**,  
2018 NOBEL PEACE PRIZE WINNER

"We've always believed in the therapeutic nature of music. Make Music Matter has taken this idea and put it into concrete action. Warner Music Canada is proud to play a part in bringing these powerful voices to the global community."

STEVE KANE, PRESIDENT, **WARNER MUSIC CANADA**

## MAKE MUSIC MATTER PARTNERS & SUPPORTERS INCLUDE



Global Affairs  
Canada

Affaires mondiales  
Canada



Fund for Innovation  
and Transformation  
Fonds pour l'innovation  
et la transformation



WARNER  
MUSIC  
CANADA



SOCAN



thepeachgallery

**CREATORS AT PLAY**

PHOTO BY PLATON FOR THE PEOPLE'S PORTFOLIO AND DR. DENIS MUKWEGE



## GET IN TOUCH

[heine@makemusicmatter.org](mailto:heine@makemusicmatter.org)

[www.makemusicmatter.org](http://www.makemusicmatter.org)

[facebook.com/makemusicmatter.org](https://facebook.com/makemusicmatter.org)

[twitter.com/mmm\\_org](https://twitter.com/mmm_org)

[instagram.com/\\_makemusicmatter\\_](https://instagram.com/_makemusicmatter_)

[linkedin.com/company/make-music-matter](https://linkedin.com/company/make-music-matter)

